

INNOVATIV MEDIA (INMG) TO PREMIERE *THE GREEN ROOM COMEDY SHOW* ON CANNANET.TV STARTING 4/20

New Episodes of the Original Series to be Available Weekly



LOS ANGELES, CA – February 27, 2018 – (New Media Wire), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”) today announced that it has completed filming the initial episodes of *The Green Room Comedy Show* and the series will begin streaming exclusively on CannaNet.TV <http://www.cannanet.tv> on **April 20**, 2018. Subsequently new episodes will be released weekly starting April 27th.

The Green Room Comedy Show is a comedy series featuring professional comedians performing cannabis related material that incorporates original animation and is recorded in front of a live audience at The Comedy Bar in Toronto <http://www.thecomedybar.ca>. The series is produced, directed and animated by Stephen Sloan of Sloan Motion Pictures <http://sloanmotionpictures.com> and some of the series performers include Bryan O’Gorman, Rahil Shaikh, Andrew Packer, Drew Grav, Pat Macdonald, Adrienne Fish, Cal Post, Collin Sideris, Dan Guiry, Rebecca Reeds, Shawna Edwards, Joey Harlem, Tex Ekness, Patrick Haye, Tommy Marshall and Jonathan Macey.

Tom Coleman, CEO of Innovativ Media said: “The “Green Room” is hilarious, provocative and timely and it only seemed appropriate to premiere it 4/20. The show is also a good example of the kind of original programming we intend to develop along with curating a wide variety of quality, targeted content from third party producers and distributors.”

<http://www.cannanet.tv>, which launched on November 28, 2017, is an online, ad supported channel, streaming entertainment, informational and educational content related to the cannabis culture and

industry and which also owns and operates <http://localcannabisdispensary.com> and <http://kushprocessing.com>

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It is a principle partner in CannaNet.TV and distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops Virtual Reality adaptations of stage shows. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with Fullscreen, and the online channel HPLovecraft.TV. <http://innovativmedia.com>

About the CannaNet.TV Platform

CannaNet.TV is an online, ad supported channel and platform that streams curated and original entertainment, informational and educational content related to the Cannabis community. The channel programs a broad mix of live action and animated movies, series, specials, music films and videos, news programs, documentaries and tutorials. Through its advertising partner, <http://www.admaximizer.com> the platform utilizes engaging formats, ad serving, mediation, and programmatic video advertising across desktop and mobile screens which enables CannaNet.TV to support video ads from all Advertisers regardless if they have transitioned to HTML5 or still utilize Flash through this single tag solution.

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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