

# Total Sports Media (TSMI) and Innovativ Media Group (INMG) announce, 'Kush Processing' Merchant Solution for Cannabis Industry

**Will Market Credit and Debit Card Services via CannaNet.TV and LocalCannabisDispensary.Com**



LOS ANGELES, CA – January 24, 2017 – (New Media Wire), Total Sports Media, Inc. (TSMI:OTCPK) today announced that its wholly owned subsidiary Total Ad Solutions, Inc. (“Company”) has entered into an Agreement with Innovativ Media Group, Inc. (INMG:OTCPK), to provide merchant processing to the legal cannabis industry including medicinal and recreational dispensaries, hemp, CBD and ancillary related products under the brand Kush Processing [www.KushProcessing.com](http://www.KushProcessing.com) (“Kush”).

Kush shall offer credit and debit card processing along with various other merchant processing services which the Company and INMG will market through CannaNet.TV <http://www.cannanet.tv> and Local Cannabis Dispensary <http://www.localcannabisdispensary.com>.

One of the biggest challenges that has faced the rapidly scaling legal cannabis industry has been that many have been forced to exclusively operate as high risk, cash only businesses due to strict US Federal banking regulations. The Company, through established strategic partnerships, alliances within the credit card processing sector utilizing banks that recognize the significant opportunity, has developed a unique merchant banking solution that it will now begin offering to qualified businesses.

Total Sports Media CEO Michael Hill stated: ‘Kush Processing’s management team brings together over 15 years of experience in the merchant processing industry. With over 500 dispensaries already listed in Local Cannabis Dispensary, the projected growth of new dispensaries and stores, and the ability to advertise and market on the CannaNet.TV and LocalCannabisDispensary.com platforms, we anticipate significant near-term demand for the service. The Cannabis industry has long required merchant solutions to increase sales, efficiency, safety and security and we believe we are uniquely positioned to provide these solutions which will bring enhanced value and benefit to the legal cannabis community.’

Innovativ Media Group CEO Tom Coleman added: “We are very pleased to now be able to offer this vital service to our CannaNet.TV and LocalCannabisDispensary.Com communities. In addition to securing cannabis friendly credit card processing Kush will be able to provide our growing network of

dispensaries and stores with a range of operational solutions including delivery, storefront, ecommerce and other accessories which will help position the industry more into the economic mainstream”.

Kush plans to expand the products and services it offers for the Cannabis industry over the next few Quarters and is also researching cryptocurrency processing and payment options for customers.

#### **About Total Sports Media, Inc.**

Total Sports Media, Inc. (TSM) is a media and technology company with a focus on sports, entertainment, blockchain, cryptocurrency and cannabis vertical markets. We leverage our vertical websites, consumer databases, directories, streaming platform, lead generation portals, video and display advertising networks and ancillary services to generate revenue. Our primary goal is to provide consumers with a positive user experience while they watch, read and listen to content through our various ad supported platforms for free. Our proprietary technology supports our content distribution network where we reach millions of niche customers around the world. Our video and display advertising network Admaximizer enables national and international brands and advertisers to reach their target audience. For more information visit: <http://www.totalsportsmedia.com>

#### **About Innovativ Media Group, Inc.**

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It is a principle partner in CannaNet.TV and distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops Virtual Reality adaptations of stage shows. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with Fullscreen, and the online channel HPLovecraft.TV. <http://innovativmedia.com>

#### **Forward-Looking Statements:**

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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