

INNOVATIV MEDIA (INMG) ANNOUNCES PRODUCTION OF ITS FIRST ORIGINAL SERIES FOR CANNANET.TV

The Green Room Comedy Show to Premiere Early Next Year



LOS ANGELES, CA – December 7, 2017 – (New Media Wire), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”) today announced that it has committed to produce “The Green Room Comedy Show” which will exclusively be available on CannaNet.TV <http://www.cannanet.tv>, its online, ad supported channel, streaming entertainment, informational and educational content related to the cannabis culture and industry, which launched November 28th.

“The Green Room Comedy Show” will be a multi-episode series featuring professional comedians performing cannabis related material that will be recorded live from The Comedy Bar in Toronto <http://www.thecomedybar.ca> and which will also have some animation elements. The series will be produced, directed and animated by Stephen Sloan of Sloan Motion Pictures <http://sloanmotionpictures.com> and some of the initial performers will include Bryan O’Gorman, Rahil Shaikh, Andrew Packer, Drew Grav and Pat Macdonald. The show begins production of its first six episodes on December 27th and is expected to premiere on CannaNet.TV <http://www.cannanet.tv> in February 2018.

Tom Coleman, CEO of Innovativ Media said: “We are very excited to introduce “The Green Room Comedy Show” as our inaugural program for CannaNet.TV. We will be showcasing some very talented comedians and we believe that this is the kind of entertainment that our CannaNet.TV audience will want to consume and enjoy.

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It is a principle partner in CannaNet.TV and distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops Virtual Reality adaptations of stage shows. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with Fullscreen, and the online channel HPLovecraft.TV. <http://innovativmedia.com>

About AdMaximizer on the CannaNet.TV Platform

The <http://www.admaximizer.com> ad network utilizes engaging formats, ad serving, mediation, and programmatic video advertising across desktop and mobile screens. The technology provides real-time communication and functionality 'bridges' between Flash and HTML5 video ads. This enables CannaNet.TV to support video ads from all Advertisers regardless if they have transitioned to HTML5 or still utilize Flash through this single tag solution. This maximizes revenue by delivering both Flash and HTML5 video ads on all inventory while also becoming fully prepared for the inevitable end of Flash.

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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