

INNOVATIV MEDIA (INMG) TO OFFER

‘NIGHT FLIGHT’® ON CANNANET.TV

Iconic Premiere Online Streaming Network to program customized Channel



LOS ANGELES, CA – June 20, 2017 – (Access Wire), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”), a multi-media content producer and distributor, today announced it has entered into agreement with Night Flight, Inc. www.nightflight.com owner of ‘Night Flight Plus’, the iconic premium online streaming network based on the award winning 80s rock n’ roll TV series, to provide and program customized content for a branded sub-channel on CannaNet.TV <http://www.cannanet.tv/>, its new online, ad supported platform which will stream curated and original entertainment, informational and educational video content related to the Cannabis and CBD culture and industries.

The CannaNet.TV channel tentatively titled ‘Night Flight High’ will program a broad range of exciting, targeted content, including music documentaries, exclusive interviews, nostalgic, cult, horror, animated films and TV series curated from Night Flight’s 4000 titles and 1000 interviews with such rock luminaries as AC/DC, David Bowie, Lou Reed, Ozzy Osbourne, Queen, Keith Richards and Grace Slick.

“We cannot think of a better brand to bring on board CannaNet than Night Flight – its blend of eclectic, dynamic, irreverent and unique high quality video entertainment, which continues to be enjoyed by millions of fans, will surely be embraced by our audience and community” said Company CEO, Tom Coleman.

Stuart S. Shapiro, CEO of Night Flight, Inc. added: “Our relationship with Innovativ Media is an excellent opportunity to expand the Night Flight brand and market our premium service Night Flight Plus www.nightflightplus.com .”

CannaNet.TV is expected to launch in the 4th Quarter 2017.

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content which is developing the CannaNet Channels. It distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube in partnership with Fullscreen, the online channel HPLovecraft.TV and is a principal in the Film Finance Exchange. <http://innovativmedia.com>

About Night Flight Inc.

Night Flight, Inc. is the owner of Night Flight Plus, a premium online streaming network available to subscribers at www.nightflightplus.com, Roku, Apple TV, and Amazon Fire TV. Night Flight's comprehensive archive of original programming and cutting edge entertainment is dedicated to the Glory and Legacy of Rock 'n' Roll. VH1 called Night Flight "The single greatest rock omnibus program ever aired." Night Flight is currently engaged in a Crowdfunding Campaign on WEFUNDER <https://wefunder.com/nightflight>.

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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