

INNOVATIV MEDIA (INMG) TO BE AN EVENT SPONSOR AT MJAC 2017

Company to preview its CannaNet. TV cannabis related entertainment and informational channel and platform



LOS ANGELES, CA – May __, 2017 – (Access Wire), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”), a multi-media content producer and distributor, today announced it will be a premium event sponsor at MJAC 2017 <http://mjac2017.com> the InvestorsHub International Cannabis Conference to be held in Los Angeles, California September 1-2, 2017. The Company will host a prominent booth and will make a presentation of the CannaNet.TV platform, its new online, ad supported channel <http://www.cannanet.tv/> which will stream curated and original entertainment, informational and educational video content related to the Cannabis and CBD culture and industries.

“MJAC 2017 will be a major industry conference and we believe it a fitting forum to introduce CannaNet.TV” said Company CEO, Tom Coleman.

Matthew Collom of InvestorsHub.com added: “We are pleased to have Innovativ Media Group, Inc. as one of our premium sponsors. The CannaNet platform is quite innovative and we believe it will be of substantial interest to our MJAC 2017 attendees. We are pleased that INMG is choosing to debut it at our Conference.”

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content which is developing the CannaNet Channels. It distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube in partnership with Fullscreen, the online channel HPLovecraft.TV and is a principal in the Film Finance Exchange. <http://innovativmedia.com>

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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About MJAC 2017 InvestorsHub International Cannabis Conference

MJAC is the premier cannabis conference for retail investors brought to you by InvestorsHub. A live two day cannabis investing symposium with cannabis industry exhibitors, key note and guest speakers, industry expert panels and educational workshops.

Join us at the JW Marriott Los Angeles L.A. Live, September 1st & 2nd 2017

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