

INNOVATIV MEDIA (INMG) TO LAUNCH CANNANET.TV IN EUROPE

Cannabis related entertainment and informational channel to also debut on German and European platforms later this year



LOS ANGELES, CA – April 27, 2017 – (Access Wire), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”), a multi-media content producer and distributor, today announced that it will also be launching its new online, ad supported platform and channel CannaNet.TV <http://www.cannanet.tv/> in Europe via <http://www.cannanet.eu> and will offer a German language version at <http://www.cannanet.de>. The channels will stream curated and original entertainment, informational and educational video content related to the Cannabis and CBD culture and industries featuring customized programming for the European and German markets. The Company will be represented at the Mary Jane Conference in Berlin, Germany this June <http://maryjane-berlin.com/>.

“Outside the US the Cannabis industry is growing at an even more rapid pace in less regulated environments so establishing CannaNet as a worldwide brand is a prime objective. We especially see near term opportunities in the Germany” said Company CEO, Tom Coleman.

Both CannaNet Europe and CannaNet DEUTSCH are scheduled to be first available in the 4th Quarter 2017.

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content which is developing the CannaNet Channels. It distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube in partnership with Fullscreen, the online channel HPLovecraft.TV and is a principal in the Film Finance Exchange. <http://innovativmedia.com>

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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