

INNOVATIV MEDIA GROUP (INMG) DEVELOPING *WASTELAND SAINTS* FOR MULTI-MEDIA APPLICATIONS – RESEARCH REPORT RELEASED

Emerging Growth Research and Analyst Report shows Company in position for strong growth in hot industry sector

LOS ANGELES, CA – November 3, 2016 – (Investor Hub), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”), announced today that it plans to develop “Wasteland Saints” based on the work of renown visual entrepreneur Claudio Oliverio www.claudioliverio.com. The Company has committed to exclusively working with Oliverio to create a TV mini-series as well as versions for Virtual Reality and Videogame platforms.

“Claudio’s work is extraordinary and his visual story telling skills are perfectly adaptable to current and emerging mediums and we are pleased that he has chosen to work with Innovativ Media on these projects” said Company CEO Tom Coleman.

A recently prepared Emerging Growth Research and Analyst Report on the Company is available here: <http://www.otcmarkets.com/financialReportViewer?symbol=INMG&id=161908>

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with FullScreen, Inc., the premium online channel HPLovecraft.TV and is a principal in the Film Finance Exchange. <http://innovativmedia.com>

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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