

## **INNOVATIV MEDIA GROUP (INMG) POSTS RECORD FINANCIAL RESULTS IN THE 2nd QUARTER**

LOS ANGELES, CA – August 12, 2016 – (NEW MEDIA WIRE), Innovativ Media Group, Inc. (OTCPK:INMG) (“Company”), announced another record financial result today for the Quarter ending June 30, 2016. In the 2<sup>nd</sup> Quarter the Company’s revenues substantially increased to \$49,322 compared with just \$625 in the corresponding Quarter from 2015 and the Company generated EBITA of \$7,172 compared with a prior period loss of (\$6,116.). Revenues in the first six months of the year were \$95,201 with earnings before amortization of \$14,140.

The Company plans on launching the first of its premium online channels in the 3<sup>rd</sup> Quarter and expects it to positively impact revenues in the 4<sup>th</sup> Quarter.

### **About Innovativ Media Group, Inc.**

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It distributes the motion picture assets of Lux Digital Pictures and, via New Broadway Cinema, develops adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with FullScreen, Inc., the premium online channel HPLovecraft.TV and is a principal in the Film Finance Exchange. <http://innovativmedia.com>

### **Forward-Looking Statements:**

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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MEDIA GROUP