

INNOVATIV MEDIA GROUP (INMG) POSTS RECORD FINANCIAL RESULTS IN THE 1ST QUARTER

LOS ANGELES, CA – May 10, 2016 – (UPTICK NEWSWIRE), Innovativ Media Group, Inc. (OTCPK:INMGD) (“Company”), announced record financial results today for the Quarter ending March 31, 2016. In the initial reporting period for 2016 the Company’s revenues substantially increased to \$45,879 compared with just \$46 in the corresponding Quarter from 2015 and the Company generated EBITA of \$6,968 compared with a prior period loss of (\$10,496.). The Company’s net Stockholder Equity as of March 31, 2016 was \$2,726,129.

The strong financial results of the Company are due to its acquisition of media assets in June 2015, the re-focus of the Company on digital entertainment media and the sale of its sports fantasy related businesses.

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It has acquired many of the assets of Lux Digital Pictures including a library of feature motion pictures and, via New Broadway Cinema, develops adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with FullScreen, Inc., is producing the new web series “Mountains of Madness” and is a principal in the Film Finance Exchange. <http://innovativmedia.com>

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

Contact:

Investor Relations

info@innovativmedia.com

510-948-4000